

SPONSORSHIP OPPORTUNITIES

September
28
2024



AN EVENT TO SUPPORT INFINITE LEGACY

SUPPORT YOUR COMMUNITY. SAVE LIVES.

The Donate Life Family Fun Run 5K raises awareness for organ, eye and tissue donation in our community. We honor the legacy of donors, celebrate the lives of transplant recipients and give hope to the thousands currently waiting for a lifesaving transplant.

The Donate Life Family Fun Run is our biggest event of the year and we depend on the generosity of sponsors like you to make it all possible. Your contribution will make a difference for those impacted by donation and transplantation and will also align your brand as a company dedicated to saving and healing lives in our community.

Funds raised by the event benefit Infinite Legacy's donor family aftercare program and community outreach/education efforts.

To learn more and get involved, please visit: donatelifefunrun.org



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THE 16TH ANNUAL DONATE LIFE FAMILY FUN RUN

	Infinity Presenting Sponsor (\$25,000)	Legacy Sponsor (\$15,000)	Champion Sponsor (\$7,500)	Hero Sponsor (\$5,000)	Partner Sponsor (\$2,000)
Premium logo feature on event day bibs OR volunteer t-shirts	✓				
Mention in an Infinite Legacy blog post	✓				
Formal introduction and on-stage speaking opportunity at the event	✓				
Premium logo feature in all email communications	✓	✓			
Premium logo feature on event website	✓	✓			
Logo banner displayed at starting line, finish line OR water stop	✓	✓			
Logo on stage banner	✓	✓	✓	✓	
Resource table(s) in "Sponsor Village" at the event	4	2	2	1	1
Free race registrations for your own team	50	30	20	15	10
Inclusion in social media "Thank You" post from Infinite Legacy	✓	✓	✓	✓	✓

For more information,

please contact our events team at sponsor@infinitelegacy.org or 410-242-7000.

How should your company/organization be listed on event materials and signage? Please do not abbreviate.

Primary Contact: _____ Title: _____

Email: _____ Phone: _____

Address: _____

City/State/Zip: _____

Please submit completed sponsorship form and payment by check prior to August 30, 2024 in order to receive full sponsor benefits.

Please make the check out to Infinite Legacy. Be sure to include "Fun Run Sponsorship" in the memo.

Mail to: Infinite Legacy, c/o Family Fun Run, 1730 Twin Springs Rd. Suite 200, Baltimore, MD 21227 • Tel. 410-242-7000 • Email sponsor@infinitelegacy.org